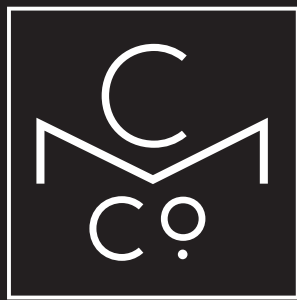




# PRODUCT GUIDE



THE CUSTOM MAT CO.

*Your Brand in Luxury Carpet*

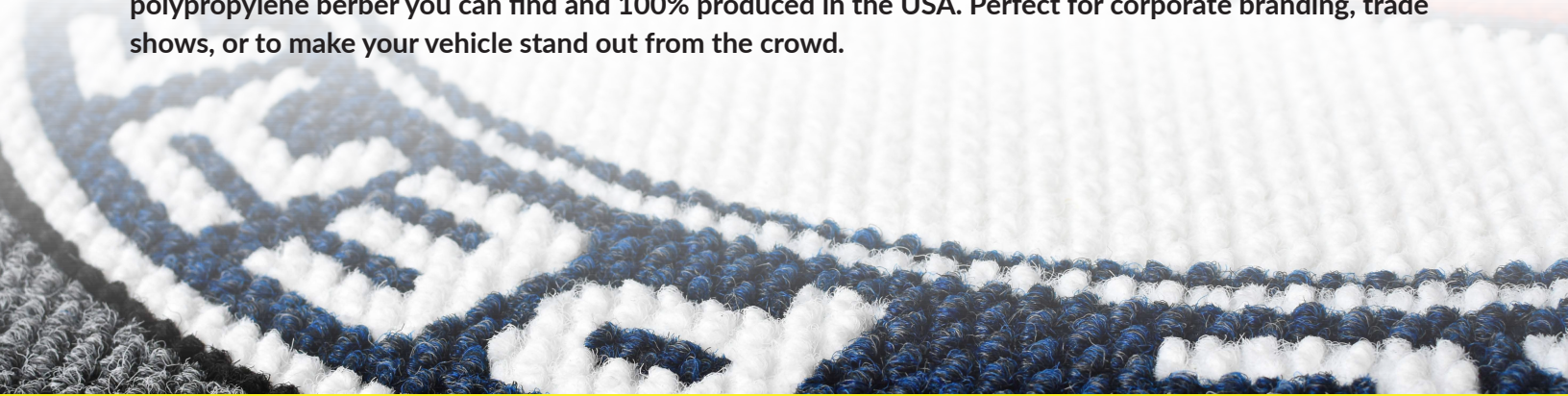
# The Weatherking Series

## All-Weather Performance



### Non-Skid, UV-Stable, and Pressure Washable

When absolute durability is key, the perfect product option is Weatherking. Weatherking is a 1/2", 78 oz, indoor or outdoor carpet that is both extremely durable and soft to the touch. Our custom logo all weather-mats are made with the highest quality solution-dyed polypropylene berber you can find and 100% produced in the USA. Perfect for corporate branding, trade shows, or to make your vehicle stand out from the crowd.



FOOT TRAFFIC



ALL-WEATHER



PRICE-RANGE



1/2" WOVEN BERBER

### Product Specifications

PRODUCT DESCRIPTION	STANDARDS/NORMS	DATA
Colors		39 Total
Fiber	CEE 83/623	100% Solution-dyed UV stabilized ASOTA™ polypropylene
Primary Backing	ISO 2424	Premium Composite Rubber
PRODUCT DIMENSIONS		
Pile Height (± 0.5mm)	ISO 1765	0.25"
Total Height (± 7.5%)	ISO 1766	0.47"
Pile Weight (± 7.5%)	ISO 8543	54 oz/sy
Total Weight (± 7.5%)	ISO 8543	78 oz/sy



# The Gold Series Superior Quality Plush



## Premium, Plush, and Ready for Your Brand

The Gold Series from The Custom Mat Co. is a superior quality, yet budget-friendly plush option. Lacking nothing in quality and still providing the luxurious inlaid and beveled plush nylon carpet that sets The Custom Mat Co. apart from our competitors, Gold Series mats are produced using a 3/8" thick, 100% nylon, 86oz plush carpet. Gold Series mats are the perfect way to promote your brand or personal style anywhere a durable and high-quality logo mat is needed.

\*FAA Certification Available



FOOT TRAFFIC



INDOOR ONLY



PRICE-RANGE



3/8" 100% NYLON

## Product Specifications

PRODUCT DESCRIPTION	DATA
Colors	168+ Total
Fiber	100% Antron® Legacy Nylon
Non-Skid Backing	Quad Back 100% Natural Rubber
PRODUCT DIMENSIONS	
Carpet Height	0.375"
Total Height	0.435"
Carpet Weight	86 oz/sy
Total Weight	105 oz/sy

# The Platinum Series Ultra-Premium Plush



## The Most Luxurious Mat on The Market

The Platinum Series from The Custom Mat Co. is our most luxurious product, offering quality unmatched elsewhere on the market. Each Platinum Series mat is produced from 5/8" thick, 100% nylon, 114oz plush carpet and perfect for inside rugs/mats, wall tapestries, and unique art pieces. The extra thick pile depth accentuates and highlights the deep sculpting and beveling added to each mat giving it an embossed aesthetic. If one of our 80 standard colors doesn't suit your brand or personal needs, a custom dying option is available. Unrivaled customization for an unrivaled product.

\*FAA Certification Available



FOOT TRAFFIC



INDOOR ONLY



PRICE-RANGE



5/8" 100% NYLON

## Product Specifications

PRODUCT DESCRIPTION	DATA
Colors	80 Standard   Custom Dying Available
Fiber	100% STAINMASTER® Tactesse® BCF Nylon
Non-Skid Backing	Quad Back 100% Natural Rubber
PRODUCT DIMENSIONS	
Carpet Height	0.65"
Total Height	0.685"
Carpet Weight	114 oz/sy
Total Weight	133 oz/sy



# Bespoke Auto Floor Mats

## Custom Mats Made to Order



### The Highest Quality Automotive Floor Mats on the Market

Our Bespoke Auto Floor Mats are custom-tailored to perfectly fit your vehicle and desired design. With your choice of Platinum, Gold, or Weatherking Series to choose from, there is an option suited to fit any vehicle. Mats fabricated from Platinum, or Gold Series receive a cotton loop edge finishing, high-performance skid-resistant backing, and as always hand inset logo work. If you are looking to upgrade your current OEM or aftermarket floor mats to a higher quality one-off design, our Bespoke Auto Floor Mats are the answer.



ANY MAKE / MODEL



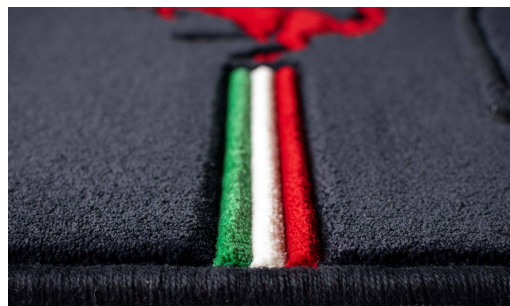
PRECISION FIT

\$\$\$-\$\$\$

PRICE-RANGE



ALL PRODUCT LINES



## About The Custom Mat Co.

The Custom Mat Co. started its roots nearly 35 years ago, when Peter Sachs (Keenan's Father) started a small custom auto floor mat business in Jacksonville, FL. As time progressed, clients requested Peter to do larger logo rugs. At that time, all cutting, carving and inseting was accomplished completely by hand.

This stemmed the idea of utilizing specialized CNC routing technology to increase production capabilities and quality. In result of this decision the company expanded greatly growing into multiple, larger production facilities.

## Our Process

All of our mats start with sourcing the highest quality raw materials available to the market. Our in-house design team works side-by-side with clients to take their unique ideas from conception to reality. Never dyed or embroidered, a skilled craftsman prepares each color of the design to be perfectly cut using our state of the art CNC machines. For added definition, each piece is hand-trimmed and inspected. These pieces are then inset like a puzzle, reinforced, and fused with industrial hot melt. A final layer of rubber backing is added to offer additional skid-resistance. This labor-intensive process ensures superior quality and longevity unrivaled in today's custom mat industry.



### Precision Cut, Hand Inlaid

Precision cut using CNC technology, inlaid and finished by hand. This level of craftsmanship is unmatched - it's what makes our mats truly one-of-a-kind.



### Completely Custom, Limitless Options

Designs, colors, complexity - we can do it. Our obsession with details delivers unparalleled results, no matter the size, specs, or intricacies.



### Your Brand, Our Promise

When you trust us with your brand, we are committed to your complete satisfaction. We color match to the highest-level and never cut corners.



THE CUSTOM MAT CO.

*Your Brand in Luxury Carpet*

WWW.THECUSTOMMATCO.COM  
P. 904-619-6667 | F. 904-647-5919  
INFO@THECUSTOMMATCO.COM



Proudly Made in  
the USA